FEBRUARY 24, 2026

By claiming to be a "business in a box" while refusing to provide a Franchise Disclosure Document (FDD), Alexis Martin Neely blatantly admits she is operating an unregistered franchise.

The terminology “business in a box” is a legal codeword for a franchise system under FTC guidelines.

Consequently, her immediate refusal to issue an FDD is a direct confession she is violating federal law by withholding the mandatory disclosures and legal protections buyers are entitled to.

A recording of this call exists.

